

## NEWS RELEASE

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### SCCOE takes home three Excellence in Communications awards

**SAN JOSE, CA** – The Santa Clara County Office of Education’s (SCCOE) Department of Media and Communications received three awards from the California School Public Relations Association (CalSPRA) at the organization’s annual conference on Thursday, Jan. 15 in San Francisco.

Each year, CalSPRA recognizes school districts and county offices of education for creative and effective communications, public relations and marketing work in several categories.

The SCCOE’s Media and Communications department won three Awards of Merit for two publications, the SCCOE Brochure and the Walden West Board Brochure, and the *Shaping Our Global Future: The Role of Multilingualism* video.

“I am very proud to have an award-winning communications staff here at the County Office of Education,” said Jon R. Gundry, County Superintendent of Schools. “Clear, concise communication is critical to the success of any organization, and it is imperative that we consistently engage with districts, schools, families and community members in order to share our vision for public school success in Santa Clara County.”

CalSPRA is a nationally recognized leader in school communications with more than 250 members statewide, working to increase the public’s understanding, commitment and support of public education.





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